End User License Agreement

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1.Background of Agreement

- (a) In this Agreement: (i) "you" or the "Client" means you or, if you are accepting on behalf of your employer or member account entity, then "you" means that employer or entity and affiliates; (ii) "NONECG" or "we" means NONECG, operator of the Site; and (iii) "Content" means any 3D Model, data, visual representation generated optically, electronically, digitally or by any other means or in any media or other material that you are downloading from the Site, together with any accompanying material.
- (b) This Agreement is set up as a document where you will enter into an standard royalty-free content license (the "Standard License"). Your download of Content will be subject to these Standard License terms.

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- (a) You may only use the Content for those advertising, promotional and other specified purposes which are Permitted Uses (as defined below). For clarity, you may not use the Content in products for resale, license or other distribution. Modifying the content in any way does not constitute grounds for resale. For example, you cannot superficially modify the Content, for purposes of resale by adjusting 3D mesh data, or re-rendering, and sell it to others for consumption, reproduction or re-sale. These uses will not be permitted. Any use of the Content that is not a Permitted Use shall constitute infringement of copyright.
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 - 4. On-line or electronic publications.
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 - 7. Print, poster and other reproduction, included those intended for resale.
 - 8. Computer or console based game or application, including commercial ones.
 - 9. For cases specified in **(6)**, **(7)** and **(8)** you are entitled to use the *Content* in **exactly one project** (no more).
 - 10. **Unlimited uses are allowed** only for NoneCG's Motion graphics and stock footage video Content.
 - 11. Any other uses approved in writing by **NONECG**.
- (c) The Content has to be incorporated into your final product in a way that the end user of it cannot access the Content itself. For example, in the case of a computer application, you must assemble your final product in a protected and secure file format so that the users of your product cannot access the Content itself. Following this example, you must not distribute with your final product a folder or file that includes the Content itself. If there is any doubt that a proposed use is a Permitted Use, you should contact NONECG for guidance.

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- 12. Use the *Content* in more than one project for the *Standard Permitted Uses* (6), (7), (8) and (9) described in the previous section. **NoneCG's Motion graphics and stock footage video Content not affected by this prohibition**.
- 13. Distribute the *Content* with your final product in such a way that the end users can have access to the *Content* itself.

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- (a) This Agreement is effective until it is terminated. You can terminate this Agreement by destroying the *Content* and any *Permitted Derivative Works*, along with any copies or archives of it or accompanying materials (if applicable), and ceasing to use the *Content* for any purpose.
- (b) The Agreement also terminates without notice from NONECG if at any time you fail to comply with any of its terms. Upon termination, you must immediately (i) cease using the Content and for any purpose; (ii) destroy or delete all copies and archives of the Content or accompanying materials; and (iii) if requested, confirm to NONECG in writing that you have complied with these requirements.
- (c) NONECG reserves the right to elect at a later date to revoke or amend the license granted by this Agreement and replace the Content with an alternative for any reason. Upon notice, sent to the address or contact information provided by you for your member account, or such other address as you may advise us in writing to use, from time to time, of such replacement, the license for the replaced Content immediately terminates for any products that do not already exist, and this license automatically applies to the replacement Content. You agree not to use the replaced Content for future products and to take all reasonable steps to discontinue use of the replaced Content in products that already exist.

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- (a) NONECG entire liability and your exclusive remedy, with respect to any claims arising out of your use of the Content, or out of your actions in downloading the Content, shall be as follows:
 - 1. You may, upon request to **NONECG**, be permitted to download the *Content* again, at a location **NONECG** will provide for you.
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- (b) IN NO EVENT SHALL **NONECG** OR ANY OF ITS AFFILIATES OR CONTENT PROVIDERS OR THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, SHAREHOLDERS, PARTNERS OR AGENTS BE LIABLE FOR ANY INCIDENTAL, INDIRECT, PUNITIVE, EXEMPLARY, OR CONSEQUENTIAL DAMAGES WHATSOEVER (INCLUDING DAMAGES FOR LOSS OF PROFITS, INTERRUPTION, LOSS OF BUSINESS INFORMATION, OR ANY OTHER PECUNIARY LOSS) IN CONNECTION WITH ANY CLAIM, LOSS, DAMAGE, ACTION, SUIT OR OTHER PROCEEDING ARISING UNDER OR OUT OF THIS AGREEMENT, INCLUDING WITHOUT LIMITATION YOUR USE OF, RELIANCE UPON, ACCESS TO, OR EXPLOITATION OF THE CONTENT, OR ANY PART THEREOF, OR ANY RIGHTS GRANTED TO YOU HEREUNDER, EVEN IF WE HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES, WHETHER THE ACTION IS BASED ON CONTRACT, TORT (INCLUDING NEGLIGENCE), INFRINGEMENT OF INTELLECTUAL PROPERTY RIGHTS OR OTHERWISE.
- (c) IN ANY EVENT, THE TOTAL MAXIMUM AGGREGATE LIABILITY OF **NONECG** UNDER THIS AGREEMENT, THE LICENSE PROVIDED HEREUNDER, OR THE USE OR EXPLOITATION OF ANY OR ALL OF THE CONTENT IN ANY MANNER WHATSOEVER SHALL BE LIMITED TO THE FEES ACTUALLY PAID BY YOU TO **NONECG** UNDER THIS AGREEMENT IN RESPECT OF THE USE OF THE RELEVANT CONTENT.

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You agree to indemnify, defend and hold **NONECG**, its affiliates, its *Content* providers and their respective directors, officers, employees, shareholders, partners and agents (collectively, the "**NONECG** Parties") harmless from and against any and all claims, liability, losses, damages, costs and expenses (including reasonable legal fees on a solicitor and client basis) incurred by any **NONECG** Party as a result of or in connection with any breach by you or anyone acting on your behalf of any of the terms of this Agreement.

9. General Provisions

- (a) You specifically agree and acknowledge that you have, in addition to the terms of this *Agreement*, reviewed the Terms of Use and any other agreements which may be incorporated by reference therein, and to the extent of their incorporation in this *Agreement* you agree to be bound by them.
- (b) **NONECG** failure to insist upon or enforce strict performance of any provision of this *Agreement* shall not be construed as a waiver of any provision or right.
- (c) This *Agreement* is personal to you and is not assignable by you without **NONECG** prior written consent. **NONECG** may assign this Agreement without your consent to any other party so long as such party agrees to be bound by its terms.
- (d) If all or part of any provision of this Agreement is wholly or partially unenforceable, the parties or, in the even the parties are unable to agree, a court of competent jurisdiction, shall put in place of such whole or part provision an enforceable provision or provisions, that as nearly as possible reflects the terms of the unenforceable whole or part provision.
- (e) You agree to pay and be responsible for any and all sales taxes, use taxes, value added taxes and duties imposed by any jurisdiction as a result of the license granted to you, or of your use of the Content, pursuant to this Agreement.
- (f) The parties have requested that this *Agreement* and all related documents be drawn up in English.

10. Contact

If you have concerns relating to this Agreement, contact NONECG at info@nonecg.com.

11. Acknowledgement

YOU ACKNOWLEDGE THAT YOU HAVE READ THIS AGREEMENT, UNDERSTAND IT, AND HAD AN OPPORTUNITY TO SEEK INDEPENDENT LEGAL ADVICE PRIOR TO AGREEING TO IT. IN CONSIDERATION OF NONECG AGREEING TO PROVIDE THE CONTENT, YOU AGREE TO BE BOUND BY THE TERMS AND CONDITIONS OF THIS AGREEMENT. YOU FURTHER AGREE THAT IT IS THE COMPLETE AND EXCLUSIVE STATEMENT OF THE AGREEMENT BETWEEN YOU AND NONECG, WHICH SUPERSEDES ANY PROPOSAL OR PRIOR AGREEMENT, ORAL OR WRITTEN, AND ANY OTHER COMMUNICATION BETWEEN YOU AND NONECG RELATING TO THE SUBJECT OF THIS AGREEMENT.

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